



COMPANY PROFILE



Excellence in distribution of film
for Lamination
Flexible Packaging
Labelling
Industrial applications

www.mag-data.com



A FAMILY STORY

When we look back at the past and the beginning of our journey, we are still touched and surprised.

Our father came up with this idea and encouraged us to make it real in a rather unknown market.

Mag Data developed over the years. We, brother and sister, have always shared decisions, by making the best out of our differences and complementing each other for the sake of the Company.

We look at the future with passion and curiosity. We are ready to explore this highly dynamic market, always uncertain but full of opportunities.

We are grateful to all our Customers and Suppliers, with whom we have shared this journey. Together with our Partners, they are the real cornerstone of our Company.

We hope to keep growing together, proud of our history and ready to build a new future.

The journey has just begun.

Paola and Davide Frolidi

COMPANY IDENTITY

MAG DATA was born from the meeting of the needs of an increasingly demanding market with the professionalism and structure of a company particularly suited to satisfy them.

Ever since the company was founded, we have acted with courage, investing without interruption in the development of our stock capacity and logistics services, through modern and sophisticated technological solutions that are subject to continuous improvement.

At the same time, we have focused on continually improving our skills, to promptly identify the most innovative and best quality solutions on the world market.

We have always cared about the health of our planet, and for this reason we are constantly looking for environmentally friendly solutions, we promote at all levels the development of a true circular economy and we never stop studying new solutions, promoting the relation between our customers and our R&D department.

We have entrusted the care of our customers to professionals who follow them scrupulously, listening carefully to their needs and transferring them promptly to the company.

We like to be pragmatic and concrete. We translate strategic objectives into quantifiable units of measurement and never stop investing in our continuous improvement.

MISSION

Creating value by offering efficiency and competitiveness, while maintaining the ability to build tailor-made solutions together with the client, to support them in their growth processes and in achieving their strategic objectives.

Our logistical and production structure, together with the strategic relationships and expertise developed in over 40 years of activity in the sector, allow us to deliver excellence combined with a comprehensive strategic vision.

The careful selection of our human resources completes the definition of an innovative, coherent and avant-garde identity, based on the synergic functioning of all the company processes, aimed at the satisfaction of our customers and the best possible integration with the business solutions adopted by.



EVOLUTION IN DATES

1981 Mag Data foundation year

1985 Opening of the first distribution and slitting warehouse in Colorno (Parma) – 1000 sqm

1990 Expansion of warehouse facilities, from 1000 to 3000 sqm

1996 Further expansion of warehouse facilities, from 3000 to 4000 sqm

1999 Opening of subsidiary Mag Data Deutschland

2002 Founding of Lamtech, subsidiary specialized in products for graphic arts and publishing industry

2005 Completion of the first investment plan for slitting and rewinding equipment (5 machines). Opening of subsidiary Mag Data France

2011 Completion of the second investment plan. Mag Data moves to the new headquarters. Total surface of warehouse, slitting facilities and offices: 8400 sqm. Total capacity: 9500 euro pallets

2013 Total renewal of slitting and rewinding equipment (8 machines)

2016 2 slitting machines have been added to the production area. Further expansion of warehouse facilities with an addition of 1500m².

2019 Mag Data Group acquires the Companies Ultralen Italia located in Brescia and Ultralen Germany located near Basel.

2022 Mag Data Group opens the new Spanish subsidiary Ultralenfilm España.



FOUR COMMERCIAL DIVISIONS

Lamination

The lamination division focuses on the supply of films for lamination to paper and board and is aimed at the graphic arts market, paper converters, publishers and lamination service providers. The main materials used are polypropylene, polyester and cellulose acetate, which is environmentally friendly and compostable.

Flexible Packaging

The flexible packaging division offers a wide range of materials for use in packaging, particularly for food and pharmaceutical products. The product range consists mainly of polypropylene, polyester, nylon and aluminium based materials and the search for green solutions and recycled materials is a must.

Labelling

The labelling product range provides label manufacturers with a complete range of films for labelling over lamination, based on polypropylene, polyester and bioplastics. The range includes materials for sleeve applications, aimed at a particularly evolved and demanding consumer segment.

Industrial

A part of the business is dedicated to supply of plastic materials for industrial uses, such as the stretch banding and shrink wrapping products for the pharmaceutical industry and raw materials used in the building industry. These applications are a strong stimulation to explore different opportunities for the future.



- MAG DATA SPA
- ULTRALEN ITALIA SPA
- ULTRALEN FILM GMBH
- ULTRALENFILM ESPAÑA SL
- MAG DATA DEUTSCHLAND GMBH
- MAG DATA FRANCE SARL



EUROPEAN ORGANIZATION

Mag Data Group is leading group in Europe in the distribution of films for lamination and flexible packaging. The Group brings together the companies Mag Data SpA, Ultralen Italia SpA, Ultralen Film GmbH and Ultralenfilm España, more than other sales offices strategically located in Europe.

Mag Data Spa is located in Colorno, in the province of Parma, and distributes the products through a network of sales officers and specialized distributors in Italy and abroad.

Mag Data Spa has two sales subsidiaries, **Mag Data Germany** and **Mag Data France**.

UltralenItaliaSpa is headquartered in Poncarale, in the province of Brescia.

The Company deals mainly with lamination for the Italian market, but is also home to the commercial division dedicated to labelling.

Ultralen Film GmbH is located in Weil am Rhein, Germany, in a strategic position which allows the company to accurately supply all Northern and Eastern European countries.

Ultralenfilm España is the Spanish branch of the Group, dedicated to meeting the needs of the Iberian market with its two warehouses.



MAG DATA SPA

Mag Data is located in northern Italy, in Colorno (PR).

The Company, founded in 1981, boasts over 40 years of history.

Mag Data employs 42 persons.

As the whole Group, it is entirely owned by the Froldi Family.





ULTRALEN ITALIA SPA

In June 2019 Ultralen Italia SpA and Ultralen Deutschland GmbH were acquired by the Frolidi family and became part of Mag Data Group.

Ultralen Italia is located in northern Italy, in Poncarale (BS).

It was founded in 1991 and boasts over 30 years of history.

It employs 20 persons.





ULTRALEN FILM GMBH

Ultralen Film GmhH is located in southwest Germany, in Weil am Rhein, in a strategic area close to the French and Swiss borders.

It starts its activity in the early 80ies and, as Mag Data, boasts more than 40 years of history.

It employs 21 persons.





ULTRALENFILM ESPAÑA S.L.

In 2021, Mag Data decided to further strengthen its leadership in Europe by opening a subsidiary in Spain.

The Company officially became operational in May 2022 and operates with two warehouses, strategically placed to better serve the territory. One is based in Valladolid and the other one in Valencia.





THE WAREHOUSES

Mag Data SpA has three warehouses in Colorno and a stock capacity of 10,000 pallet spaces. It delivers an average of 700 film rolls every day.

Ultralen Italia SpA has a warehouse with a stock capacity of 1,400 pallet spaces plus 920 square meters available for jumbo reels. It delivers more than 130 film rolls per day.

Ultralen Film GmbH has a warehouse with a stock capacity of 2,700 pallet spaces and delivers an average of 300 film rolls every day.

Ultralenfilm España uses two logistics services, one in Valladolid and one in Valencia, to offer an efficient service to customers in the area. It delivers an average of 40 rolls per day.



THE 16 PRODUCTION LINES

Mag Data SpA has an efficient production department with 7 lines for cutting and rewinding:

- One line of 1600 mm width
- One line of 1700 mm width
- Two lines of 1800 mm width
- One line of 1850 mm width
- Two lines of 2000 mm width

Ultralen Italia SpA has an efficient production department with 5 lines for cutting and rewinding:

- One line of 1350 mm width
- One line of 1750 mm width
- One line of 1800 mm width
- One line of 1850 mm width
- One line of 2450 mm width

Ultralen Films GmbH has an efficient production department with 4 lines for cutting and rewinding:

- Two lines of 1600 mm width
- One line of 2000 mm width
- One line of 2250 mm width

We aim to satisfy all clients' needs through the customization of our service.



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