



GRAINY SURFACE EFFECT

**matt finish
and innovative
material effect**

ROUGH TOUCH




high resistance
to abrasions



keeps the
color vividness



easy to
apply



ROUGH EFFECT

Product features:

The **Rough Touch** film is characterized by a matte finish and a finely rough texture that is well perceivable to the touch, very suitable for impact, innovative and at the same time refined communications.

The rough effect is given to the film by a special surface treatment that preserves its transparency, so as to maintain the vividness of the colors and keep the white point of the paper.

This treatment gives printed paper extra protection compared to varnishing and is also particularly effective in protecting the printed paper from rubbing, scratches and fingerprints.

It is therefore particularly suitable for products that are handled frequently, as in the case of packaging of items intended for distribution or publishing products with frequent consultation.

Its thickness also gives stability and consistency to the paper support, making it more robust and durable.

The product is suitable for gluing, varnishing and hot stamping, in compliance with the indications provided by the manufacturer of the materials used in the application.

It is available in both dry and wet version.

Main applications:

- Hard and soft book covers
- Cosmetics and jewelry packaging
- Electronic products packaging
- Business Cards
- Menu of ice cream parlours, bars and restaurants

Code	Item	Finishing	Thickness microns	Length meters	Core mm
RTW045	Film ROUGH TOUCH WET	Rough Effect	45	3.000	77
RTD050	Film ROUGH TOUCH DRY		50	2.000	77